

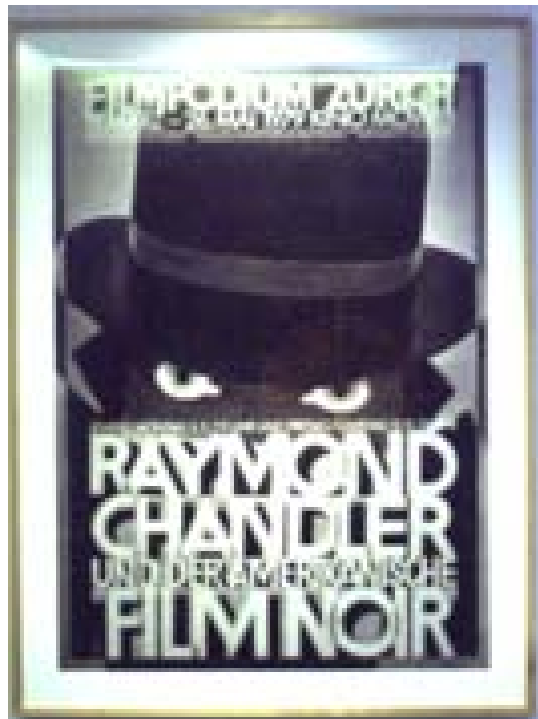
The Art Collection of
Wharton
UNIVERSITY *of* PENNSYLVANIA

Leonard Lauder Hall



MARKUS BRUGGISSER
JAZZ AND POP SCHALLPLATENBULLE
PRINT

LOCATION: LEONARD LAUDER HALL:GROUND FLOOR:LOBBY



PAUL BRUHWILLER
FILM NOIR
PRINT
51 x 36 INCHES

LOCATION: LEONARD LAUDER HALL: GROUND FLOOR: LOBBY



WERNER JERKER (b.1944)

PAPIER

PRINT

51 x 36 INCHES

LOCATION: LEONARD LAUDER HALL:GROUND FLOOR:LOBBY

Werner Jerker Biography

Werner Jeker, born 1944, is one of the great figures of classic Swiss poster design. "Classic" means that he has been in the game for many years, and "Swiss" in this context means that his posters are technically perfect, the typography meticulous, the composition balanced, the concept clear, the layout clean and orderly, and, I'm sure, his posters are economically efficient and effective. In spite of all of these traditional, old fashioned values, Jeker's posters have a fresh look and a mysterious poetry. He is my favorite and strongest counter example whenever I run into some narrow minded "expert" that tries to convince me that a particular poster is no good because the designer "just used a photograph" instead of drawing a picture himself.

Biography reprinted from posterpage.com



N TROXLER
INDUSTRIEL KULTUR
PRINT

LOCATION: LEONARD LAUDER HALL:GROUND FLOOR:LOBBY



UNKNOWN ARTIST
DIE VERBORGENE VERNUNFT
PRINT
47 x 33 INCHES

LOCATION: LEONARD LAUDER HALL:GROUND:FLOOR LOBBY